



BigPictureCon.Com | Georgia BigPictureCon Film & Technology Conference



## Join us to celebrate the 10<sup>th</sup> Anniversary of the 2015 Georgia BigPictureCon Film & Technology Conference!

### 2015 CONFERENCE INFORMATION

#### THEME

Digital Design ~ A Decade of Digital Entertainment Development

#### DATES

Sunday-Monday, October 18-19, 2015

#### HOURS

9:30 am – 8:00 pm

#### LOCATION

Clayton State University  
SAC Conference Center  
2000 Clayton State Blvd  
Morrow, GA, 30260



*Department of Visual & Performing  
Arts & the Student Media Division*

#### OVERVIEW

We're pleased to present the 10<sup>th</sup> anniversary conference for the **2015 Georgia BigPictureCon!** The film and technology conference will be held Sunday and Monday, Oct. 18-19 at Clayton State University in Morrow, Ga. The BigPictureCon is an annual educational summit that provides opportunities for emerging filmmakers and industry technology professionals to connect with one another and participate in a variety of educational sessions on topics like filmmaking, production technology, and innovations in digital media and web entertainment. Students in any discipline, emerging and professional filmmakers, animators, editors, writers, storytellers, audio technicians, game developers, special effects artisans, and digital media specialists are all welcome to attend.

#### DESCRIPTION

The Georgia BigPictureCon is an exciting 2-day Film & Technology Conference developed by The Big Picture Film & Video Foundation (The Foundation). Conference sessions encourage the power and use of storytelling through film and screen-based media as a vehicle for personal expression, problem-solving and cultural understanding. One objective of the foundation and the conference is to enable local film and visual arts organizations to tap into and utilize the growing local student population as a 'second string' of talent which will help independent filmmakers and producers maintain a competitive edge. The BigPictureCon as a conference offers emerging filmmakers, digital media developers, and professionals in the digital entertainment space opportunities to meet and learn from other industry insiders; to assist

them in developing relationships, leading to possible future project collaboration where such opportunities may have been more difficult to come by before.

The Georgia BigPictureCon is targeted to emerging, student and professional filmmakers, animators, editors, writers, audio techs, game developers, animators, special and visual effects artisans, and digital media specialists. All are welcome!

This year is our 10th anniversary, and we're pleased to welcome newcomers, and welcome back all previous attendees, speakers, sponsors, guests and volunteers, to join us in celebration! Attendees will experience two (2) days of educational sessions including panel discussions and seminars focusing on trends and enhancements in technology for gaming, web entertainment and film production. Featured conference sessions include **documentary filmmaking, screenwriting, editing, distribution, marketing, networking, media training, panel discussions with award-winning local and nationally-known industry professionals;** and much more!

*Check out our 10<sup>th</sup> anniversary MOSAIC photo at [BigPictureCon.com](http://BigPictureCon.com)! If you've attended the BigPictureCon before as a volunteer, speaker, guest or attendee ~ take a quick trip down memory lane and see if you can find a photo of yourself!*

For complete conference details, visit [BigPictureCon.com](http://BigPictureCon.com).

### SHORT FILM FESTIVAL

The Georgia BigPictureCon Short Film Festival is a special feature of the 2-day BigPictureCon. The festival was designed to allow student and emerging filmmakers a chance to have their work showcased at a venue where professionals and peers are present to evaluate their talent and vision, and where they can network and access opportunities for professional development. Films will be evaluated by an esteemed jury of industry professionals, such as film festival programmers and established filmmakers, based on judging criteria which takes into account elements such as quality of story line, creativity, production quality, acting, soundtrack and editing.

Anyone can submit a short film on any topic. However, the piece must be family-friendly (PG or G-rated), with no grotesque violence, nudity, or other inappropriate content. Films cannot be more than 10 minutes in length. Experienced and emerging filmmakers are encouraged to submit short films of up to 10 minutes in length in categories including drama, comedy, music video, and PSAs, among others. Filmmakers of entries *selected for screening* will receive two All Access conference passes. Extended submission deadline is **September 12, 2015**. For details and to submit a film, visit [BigPictureCon.com](http://BigPictureCon.com).

### GREEN PAGES

The cherished takeaway of the conference is our **Green Pages Resource Guide Book** (for those who are new or "green" to the industry). The Green Pages is the conference program book which – in addition to the conference schedule, session and speaker information – also contains a directory of useful local, federal and state film & video resources, targeted to the needs of students and emerging filmmakers. It also includes an academic planning calendar with event dates of local film, visual arts and digital entertainment organizations in metro Atlanta, as well as free and online student resources, school info, ads and discounts. The spiral bound booklet is a highly sought-after resource guide which retails for \$15 outside of the conference, but is complimentary with BigPictureCon registration. During the conference, additional copies are available onsite or via email order for \$10 each. To place an ad, submit directory or school information, or to order a copy of the book, please contact us at [bigpicturefdn@gmail.com](mailto:bigpicturefdn@gmail.com).

### REGISTRATION

**All Access Pass Includes for just**    \$199.00 General, \$149.00 Students (*thru Aug 31*)  
  \$209.00 General, \$169.00 Students (*After Sep 1*)

- All educational conference panels and seminars
- All keynote sessions, featuring major industry players

- Green Pages Resource Book
- Short Film Festival
- Closing Awards program
- Continental breakfast and lunch
- Closing Reception
- Gift bag and handouts
- Additional opportunities to meet filmmakers and industry speakers
- and much more!

**Online registration** via credit card or debit card is available at [BigPictureCon.com](http://BigPictureCon.com).

**Onsite payments** will be accepted via cash, credit card, debit card, company checks or money orders only made payable to [The Big Picture Film & Video Foundation](http://TheBigPictureFilmVideoFoundation.com). No personal checks will be accepted. Items returned for any reason will be subject to a \$35 returned check fee.

**Groups** of five (5) or more can take \$10.00 off per person when purchasing tickets together. Contact us at 770-354-4027 for details or to register your group.

### CANCELLATION POLICY

NO REFUNDS. However, registration is transferable in writing to another attendee through the conference office up to ten (10) days prior to the event (Oct 8, 2015). If you are unable to attend or transfer your registration, you will receive the prepaid amount as credit toward a future BigPictureCon seminar, workshop or conference your choice.

### SCHEDULE

For complete and most up-to-date conference schedule of sessions, visit [BigPictureCon.com](http://BigPictureCon.com).

### FEATURED SPEAKERS

Our speaker list has typically been one of the most anticipated aspects of our conference. Access to these generous industry professionals has been a highlight that most attendees find of great value.

We are pleased to have former SONY Senior Vice President DON LEVY joining us as an opening keynote speaker.

Previous conference keynote speakers have included: **DENNIS DORTCH & NUMA PERRIER**, creators of the independent web network **Black&SexyTV**; independent film attorney **MICHAEL C DONALDSON**. Some of our featured panelists and session instructors have included actor **CEDRIC PENDLETON** of *Tyler Perry's House of Payne*, screenwriter **K.L. COLLINS**, and documentary filmmaker **DEBORAH RILEY DRAPER**; **CORY EDWARDS**, director of the acclaimed animated feature *Hoodwinked!*, **CHRIS MOORE**, producer of Hollywood hit and Academy Award winning film *Good Will Hunting*, as well as *American Pie*, and *Project Sunlight*; producer/director Roger Bobb known for *House of Payne*, *Raising Izzie*, and *For Colored Girls*, and **MYRNA MOORE**, producer and host of *TBS Storyline*.

We are still developing our full speaker lineup for this year, so keep checking back at: [BigPictureCon.com](http://BigPictureCon.com) to get the latest bios on our featured industry instructors and panelists.

### VENUES

All conference events take place at:

Clayton State University  
SAC Conference Center  
2000 Clayton State Blvd  
Morrow, GA, 30260



## HOTELS

Nearby hotels to Clayton State University are listed below. All three provide free Wi-Fi, continental breakfast and parking. Just call and ask for the **Clayton State Rate**.

<b><u>Days Inn</u></b> (770) 961-6044 \$55/nite 5 miles from campus	<b><u>Drury Inn &amp; Suites</u></b> (770) 960-0500 \$79.99 3 miles from campus	<b><u>Hampton Inn</u></b> (770) 968-8990 \$72 (Double)/ \$78 (King) 2 miles from campus
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## SPONSORS

We're pleased to be sponsored this year by: Clayton State University Department of Visual & Performing Arts and the Student Media Division, Visionary Marketing Group, Stage 10 Media, FilmFreeway, éclat Design Studio, Hollywood Reporter, ProductionHub.com, and InkTip. Sponsorship opportunities are still available, with best exposure for those who commit early. For details, contact [bigpicturefdn@gmail.com](mailto:bigpicturefdn@gmail.com).

## PARKING

Free parking is available in Parking Lot K, which is designated for the SAC Conference Center. Parking in other lots may subject your vehicle to towing or ticket. Additional details available onsite.

## DRESS CODE

Business casual.

## VOLUNTEERS

Want to be a conference volunteer? Just contact our Volunteer coordinator by sending an email to [volunteer@gabpc.com](mailto:volunteer@gabpc.com). Attendance at an Orientation session is required prior to commitment. Our Volunteer Coordinator will contact you shortly!

## ADDITIONAL INFORMATION

Do you have any questions? Please contact us at [bigpicturefdn@gmail.com](mailto:bigpicturefdn@gmail.com). Or you can call 770-354-4027. Additional information is also available on our website at, [BigPictureCon.com](http://BigPictureCon.com).

## PREMIERE SPONSORS:



## ABOUT THE BIG PICTURE FILM & VIDEO FOUNDATION

*The Georgia BigPictureCon Film & Technology Conference is produced by the Big Picture Film & Video Foundation, an Atlanta-based non-profit 501(c)(3) charitable organization established to support, utilize and retain students and emerging visual arts professionals in the "big picture" of the Georgia film, video and digital media production community. The organization and conference target student and emerging filmmakers, game developers, animators, editors, writers, and digital media artists for professional development, education and networking opportunities with peers and industry professionals. The foundation's programs include monthly workshops and seminars, Fiscal Sponsorship for individual visual artists, and the annual conference. The BigPictureCon (formerly GABPC) has grown in attendance and recognition each year since the first conference in 2005, and has quickly become the premiere student film and technology conference of the southeast.*