

SAVE THE DATE!
2015 BigPictureCon | October 18-19

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Georgia Big Picture Con

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#BigPictureCon

2997 EAST COBB PKWY
SUITE 300, #724772
ATLANTA, GA 31139
www.BigPictureCon.com
770-354-4027

10 YEAR Anniversary

Dear Friends of the Arts,

The BigPictureCon Film & Technology Conference is produced annually by The Big Picture Film & Video Foundation, a Georgia non-profit organization established to support, utilize and retain students and emerging filmmakers in the areas of film and digital entertainment in the southeast. Our purpose is to serve as a hub to connect thousands of digital content creators across Georgia and the southeast with organizations and opportunities in the film and digital media industry. **We are also honored to be celebrating our 10th anniversary!** We hope that you will consider being a part of this exciting event by becoming an official **BigPictureCon** sponsor.

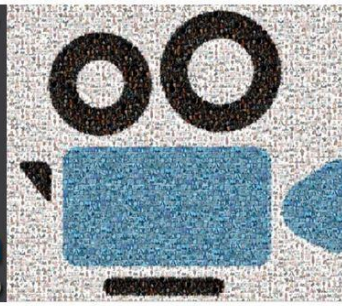
As a volunteer-run, 501(c)(3) organization, The Big Picture Film & Video Foundation and the annual **BigPictureCon** has grown and developed through the years, due in part to the support of our sponsors. As a sponsor, you will be making a huge impact on the development of upcoming creative media professionals, as well as the lives of those in related professions. As a sponsor, you play a vital role in nurturing our continued growth and ability to continue providing quality education programs and special events like the **BigPictureCon**.

Your sponsorship of the **BigPictureCon** also provides you with an opportunity to reach out to a diverse audience. As a sponsor, your organization is sure to receive exposure from marketing campaigns and promotions for this event. The **BigPictureCon** takes place Sunday and Monday, **October 18-19, 2015** and will be held at the Clayton State University SAC Conference Center in Morrow, GA. The 2-day event features educational sessions, panels and workshops, a short film festival, special screenings, exhibits, and more!

The success of the **BigPictureCon** is largely dependent on the financial support of sponsors. **We would like to ask that _____ participate at the Presenting Level as a \$2,500 sponsor.** Details for this sponsorship level are provided on the Sponsorship Package sheet enclosed with this letter. The deadline to become a **BigPictureCon** sponsor is **October 1st, 2015**. Please make checks payable to the Big Picture Film & Video Foundation.

We look forward to your support and hope to hear from you soon. If you have any questions, please do not hesitate to call me at 404-580-5737 or via e-mail at milo.tricia@gmail.com. For more information about the **BigPictureCon**, visit us online at www.BigPictureCon.com, and check out our YouTube promotional video at: <http://bit.ly/1LENWhD>.

Sincerely,
Tricia Milo
2015 BigPictureCon Sponsorship Committee



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Sponsorship Packages

RECOGNITION

- Listing in press releases and other publications (subject to media deadlines)
- Recognition on webpage and electronic marketing with logo inclusions where available
- Recognition on all social media outlets
- Logo or ad in Green Pages program book
- Recognition on event signage with logo
- Listing on marketing and advertising print material and logo inclusion where available
- Mention on radio ads and public service announcements (subject to media deadlines)
- Logo on screen pre-roll general session footage

EVENTS & SPECIAL INVITATIONS

- All Access VIP Passes
 - (Presenting Level: 6 passes, Feature Level: 4 passes, Matinee Level: 2 passes)
- Opportunity to include promotional items at the festival and hotel welcome bags
- Complimentary booth for person-to-person marketing

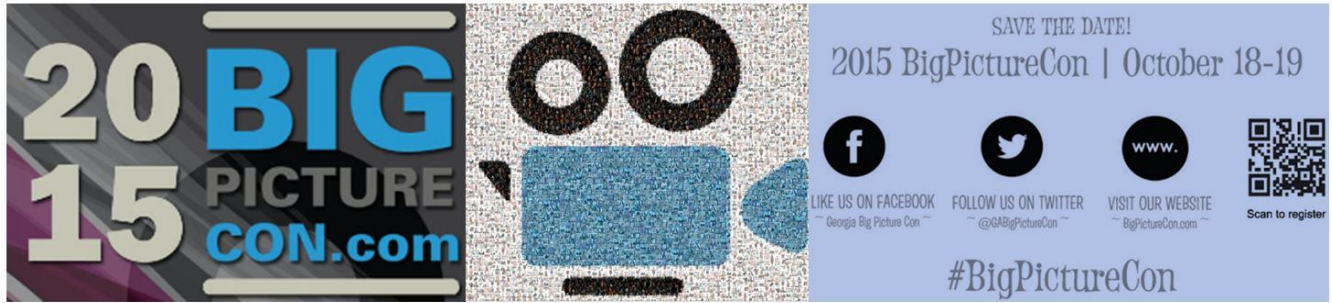
PRESENTING
\$2,500
 Cash or Check

FEATURE
\$1,000
 Cash or Check

MATINEE
\$500
 Cash or Check



Please make checks payable to the
Big Picture Film & Video Foundation.
 Please contact us about making payment via credit card.



10 YEAR Anniversary

SPONSORSHIP FORM

Organization Name: _____

Organization's Mailing Address: _____

Primary Contact's Name: _____

Title: _____

Email: _____

Direct Phone: _____ Cell Phone: _____

Authorized Signature _____ Date _____

Sponsorship Level (choose one):

____ Presenting Sponsor

____ Feature Sponsor

____ Matinee Sponsor

Next Steps

1. Mail this completed form, along with your MONEY ORDER (preferred) or check made payable to: The Big Picture Film & Video Foundation, to:

Big Picture Foundation
 Attn. Old Fashioned Screening Sponsorship
 2997 E Cobb Pkwy, Suite 300, #724772
 Atlanta, GA 31139

Contact us directly at 404.580.5737 or 770.354.4027 for details to **pay by credit card or online.**

2. Email your high resolution logo or design (resolution of min 300 dpi) to: milo.tricia@gmail.com with **2015 BigPictureCon** Sponsor - [Your Company's Name] Logo" in the subject line.

Please make checks payable to the
Big Picture Film & Video Foundation.
 Please contact us about making payment via credit card.



The Georgia BigPictureCon (GABPC) Film & Technology Conference

Sponsorship Agreement Terms and Conditions

The Georgia BigPictureCon (GABPC) Film & Technology Conference, was developed by The Big Picture Film & Video Foundation (The Foundation) to provide opportunities for local film and visual arts organizations to tap into and utilize the growing local student population as a 'second string' of talent which will help filmmakers and producers maintain a competitive edge. BigPictureCon as a conference offers emerging filmmakers opportunities to meet and learn from other industry participants for the purpose of developing relationships, leading to possible future project collaboration where such opportunities may have been more difficult to come by before.

Sponsor agrees to abide by the Terms and Conditions of this Sponsorship Agreement which shall be considered to be part of this Agreement as fully set forth herein. Violators shall be subject to immediate ejection, shall be liable for all damages resulting from violation and shall lose their right to participate in future Conferences.

Eligibility. BigPictureCon reserves the right to accept or decline, in its sole discretion, a Sponsorship Agreement and to determine the eligibility of a Sponsor for inclusion in the Conference. Sponsorship Agreements will be accepted or declined based on availability of sponsorships and the proposed products and/or services of Sponsor. Further, BigPictureCon reserves the right to remove any sponsor from the Conference that does not comply with the Sponsorship Agreement. In such cases, BigPictureCon will be responsible to Sponsor only to the extent of a refund of the sponsorship fee or return of items donated. Acceptance of a Sponsorship Agreement does not carry BigPictureCon's endorsement of the products or service of that Sponsor.

Payment/Donations. Sponsor agrees to pay all appropriate sponsorship fees and/or donate goods or services as listed in Donation Detail box of the Sponsorship Form, and to pay such fees and/or make such goods or services available as listed. BigPictureCon is not responsible for any bank fees. No Sponsor will be permitted to retain a sponsorship without prior full payment and/or complying with Agreement. If the sponsorship fee is not paid within 30 days of signing of Sponsorship Agreement or 90 days prior to the Conference, whichever is sooner, BigPictureCon reserves the right to cancel Sponsorship Agreement and re-sell sponsorship.

Cancellation. Any request for cancellation of sponsorship must be submitted in writing. All payments for sponsorship are non-refundable. BigPictureCon will cancel the sponsorship if (1) payments are not made according to the payment schedule or (2) if the sponsor fails to comply with this Agreement and the Rules and Regulations (as they may be amended by BigPictureCon from time-to-time). BigPictureCon also reserves the right to cancel or substitute an event of equal or greater value and/or exposure. BigPictureCon reserves the right to cancel if BigPictureCon decides that the Sponsor is not an appropriate Sponsor for the Conference; or if Sponsor becomes insolvent or if a receiver, manager or liquidator is appointed in respect of the Sponsor. BigPictureCon reserves the right to cancel should it become aware of any change in government policy which may affect dealings with the Sponsor.

Distribution of Materials. Sponsor has the right to distribute approved materials at their sponsored activity and other approved locations. Materials may not be distributed at any other location. Samples of all sponsor collateral materials must be sent to BigPictureCon prior to the Conference for approval. BigPictureCon reserves the right to withhold approval and refuse the distribution of any items for any other reason BigPictureCon deems fit and proper. No signs, posters, literature or announcements are permitted in the Conference facility or official hotels except at approved sponsored activity or approved locations, unless prior approval is provided by BigPictureCon.

Liability and Insurance. Neither BigPictureCon, The Foundation, its officers, directors, employees, or agents, nor the Conference facility, nor the legal entities that own, lease or operate the facility, nor their members, officers, directors or employees, will be responsible or liable for injury to any person or persons or for loss or damage to any Sponsor's property or any person or persons while in transit to or from the Conference facility or while in the Conference facility.

Sponsor indemnifies and agrees to hold harmless BigPictureCon and the Conference facility, their agents, members, officers, directors and employees against any and all liability whatsoever arising from any or all damages to property or personal injury caused by a Sponsor, his/her agents, representatives, employees, any other person. Sponsor assumes complete responsibility and liability for all loss, damage, or destruction of the property of Sponsor, its agents and all of the Conference facility's property used by Sponsor or brought into the facility on its behalf. Sponsor also assumes full responsibility for all injury to any and all persons or property that is in any

way connected with Sponsor's property, including equipment, or caused by Sponsor, his/her agents, representatives, or employees.

Sponsor is required to insure its property against damage or loss and public liability at its own expense in any amount no less than \$2,000,000 and will show proof of insurance to BigPictureCon, if requested. Sponsor is responsible for the safety of exhibits, sponsors or its employees against robbery, burglary, theft or damage by fire or any other cause.

Sponsor warrants and represents that any use of materials published or displayed on the Internet or in electronic format in connection with BigPictureCon will not violate or infringe any copyright, trademark, trade secret, or any other rights of BigPictureCon, The Foundation, or any third party. Sponsor agrees to indemnify and hold harmless BigPictureCon and The Foundation from any and all claims for monetary awards, including but not limited to reasonable attorney's fees, made by third persons relating to or arising from any third-party claims of defamation, illegality, or infringement or any patents, trade secrets, copyrights, trademarks, service marks, trade names, or similar proprietary rights.

Sponsor waives all claims of any kind against BigPictureCon, The Foundation, or any of its directors, members, employees, or agents, arising from the conduct of the Conference. Sponsor agrees that none of the parties referred to in this Sponsorship Agreement shall be liable for any loss or damage to Sponsor including loss or damage to Sponsor's business by reasons of failure to hold the Conference or for any action of BigPictureCon, The Foundation, its employees or agents.

In the event any part of the Conference facility is destroyed or damaged so as to prevent BigPictureCon from permitting a Sponsor to occupy assigned space during any part of whole of the Conference, or in the event occupation of assigned space is prevented by strikes, acts of God, national emergency, or other cause beyond the control of BigPictureCon, Sponsor will be charged for space during the period it was or could have been occupied by Sponsor, and Sponsor hereby waives any claim against BigPictureCon, The Foundation, its directors, officers, agents, suppliers or employees for losses or damages which may arise in consequence of such inability to occupy assigned space.

Sponsor agrees to abide by all pertinent laws, ordinances, rules, workers compensation, regulations and codes of duly authorized local, state, and federal governing bodies, concerning licensing, taxation, fire, safety and health together with the rules and regulations of the Conference facility.

Scope of Agreement. Sponsor agrees to abide by the Terms and Conditions of this Sponsorship Agreement, which are made a part of this Agreement by reference and fully incorporated herein. This is not a binding agreement until signed by an authorized representative on behalf of the Foundation for BigPictureCon. The individual signed on behalf of Sponsor warrants that he/she is authorized to do so. Sponsor acknowledges that he/she has no authority to act on behalf of The Foundation, BigPictureCon, their affiliates, agents, representatives or subsidiaries by virtue of this Sponsorship Agreement, and Sponsor agrees that he/she will not hold himself/herself out to the public as having such authority.

Compliance and Enforcement. BigPictureCon and The Foundation shall have full discretion in the interpretation and enforcement of all terms governing Sponsors. All matters and questions not covered by the Sponsorship Agreement shall be the final judgment and decision of BigPictureCon and the Foundation.

Agreement Modifications. All Terms and Conditions of this Agreement shall be binding upon the parties and their representatives. This Agreement states the entire agreement and understanding of the parties with regard to the subject matter of this Agreement.

This Agreement shall be construed by and enforced in accordance with the laws of the State of Georgia, which shall govern the validity and performance of this Agreement. Any legal actions will be held in Cobb County, Georgia, and the laws that apply.

SPONSOR: I hereby agree to the Terms and Conditions of this Agreement for Sponsorship.

Sponsor Signature _____ Date _____

BPF Signature _____ Date _____